



INTERNATIONAL
COACH GUILD

WELCOME,

We'd like to extend a warm welcome to all students of The Coaching Institute to consider Associate or Recognised Membership to The International Coach Guild (ICG).

The International Coach Guild (ICG) was founded in 2013 by a group of coaches from The Coaching Institute. It was designed to help provide coaches with the most outstanding support and recognition standards in the world.

It's our dream to not only provide members with outstanding content and the recognition they deserve but also extraordinary value and access to exclusive events, programmes and deals.

Building the ICG is only the beginning.

All the structure is in place and we have such strong goals, but to make this organisation truly successful we need your help. The ICG will be built on the success of its members – your stories, your support and your energy will all contribute to making the ICG today's number 1 organisation for professional coaches.

The International Coach Guild is a proudly registered not-for-profit (NFP) organisation. In this phase, as we set the standards and build a community, The International Coach Guild is funded and staffed free of charge by The Coaching Institute (Melbourne, Australia).

The International Coach Guild is growing rapidly. Already it holds over 500 members with that number climbing every day. Our goal is to be standing on our own feet and operating entirely independently by the end of 2014.

These are exciting times. Thank you for being a part of the movement.



The International Coach Guild:

1. Provides recognition for schools, courses and certifies professional coaches
 - This is unique in the world
 - Most recognition is only of (1) the trainer; (2) the school; (3) the program
2. This means that students can feel secure knowing that their school has met the standards (or exceeded them) for support and student care
3. The quality of the education is protected by the set number of specific coach training hours to be delivered. This includes the perfect mix of live classes and recorded classes
4. The Program covers all areas of coaching and delivers ICG Core Competencies throughout its classes as a way of affirming best practice coaching skills
5. It provides a range of standards, members can attain, based on their experience and hours of study
6. It builds opportunities for organisations to seek the best coaches for their coaching panels and coaching initiatives

TOGETHER WE AIM TO LIFT THE STANDARDS OF COACHING GLOBALLY.

Here are the benefits of joining an ICG recognised course with The Coaching Institute:

- International Recognition
- Be assessed on your Coaching Core Competencies and advanced coaching models
- Your ICG recognised course is one of the most thorough training and assessment program in the world on what makes for an outstanding transformational coach and effective business owner.
- Recognition of membership status, including an ICG badge for your marketing purposes

*Most importantly distinguish yourself in the market and be aligned only with the
BEST up and coming coaches World-Wide!*

Who can join? There are two categories of membership with the International Coach Guild.

- Associate Members, students and graduates of an ICG certified course can gain the Associate Membership (offered at the price of \$297 for a minimum 2 years membership).
- Recognised Membership, available to only experienced coaches who have submitted an application with evidence to show that they have met the minimum requirements of an ICG coach recognition level (more information can be found on the following page)

Recognised member – Application Pathways

Course Pathway

Completing an ICG recognised course is all about learning how to be an extraordinary coach and demonstrating core competencies. It's about ensuring you learn everything you need to create the success you desire for yourself and incredible results for your clients.

Once you have successfully graduated from your ICG recognised course, you can start putting together your application, upload your ICG recognised course certificate and apply for the appropriate level of ICG recognised membership. If you are accepted you can expect instant elevation of your professional status as you grow amongst our elite professional coaches.

Portfolio Pathway

The portfolio pathway towards an ICG Recognised Membership is available to coaches who have experience in coaching and have completed a minimum amount of coach specific training hours at an accredited coaching school. This is because coaches in the portfolio pathway have not had the same education; the portfolio pathway requirements are more stringent.

Join professional coaches and align yourself with market leaders. If you want to be part of a collaborative community then the ICG can support you to establish your place in the market.

MEMBERSHIP FEES (2 YEARS)

Types of Membership	Description	Fee
ASSOCIATE MEMBERSHIP	Current Students of an ICG recognised course Graduate of an ICG recognised course	\$297 (2 years)
RECOGNISED MEMBERSHIP	ICG Recognised professional coach at level CC*, CAC* or CPC*	\$497 (2 years)

*Please contact your Student Support Team for more information on recognition fees for each level

Suggest we include application fees



Imagine you're an ICG recognised coach.

Being respected, recognised and rewarded in your career is just the beginning of the opportunities coming your way. Take the first steps to become an ICG recognised member NOW.

Graduating from an ICG recognised school and course means you are eligible for ICG recognition and will set you on the best path for coaching success. Of course there are other entry methods into ICG recognised membership, but the easiest and most effective is to study at an ICG recognised school in a qualified program.

TCI ICG Recognised Coach Training Courses	Description
CREDENTIALLED PRACTITIONER OF COACHING Attend min. 40 hrs. live training or webinars Attend min of 30 recorded training*	Level I ICG recognised training course
CREDENTIALLED ADVANCED PRACTITIONER OF COACHING Attend min. 80 hrs. live training or webinars Attend 80 hrs. of recorded training*	Level II ICG recognised training course
CREDENTIALLED MASTER PRACTITIONER OF COACHING Attend min. 150 hrs. live training or webinars Attend 100 hours of recorded trainings*	Level III ICG recognised training course

*Subject to change

LEVELS OF ICG RECOGNISED COACHES

ICG Coach Recognition Status	Description	
CERTIFIED COACH (CC)	<p>Demonstrates theory and knowledge in ICG Core Competencies and Proficiencies in coaching</p> <p>Complete Level I ICG recognised training course**</p> <p>Deliver 500+ hours of coaching incl. 350 paid hours</p>	From \$497*
CERTIFIED ADVANCED COACH (CAC)	<p>Demonstrates experience in ICG Core Competencies and Proficiencies to coaches</p> <p>Complete Level II ICG recognised training course**</p> <p>Deliver 750+ hours of coaching incl. 675 paid hours</p>	From \$497*
ICG CERTIFIED PROFESSIONAL COACH (CPC)	<p>Experienced in coaching and demonstrating ICG Core Competencies consistently in coaching</p> <p>Complete Level III ICG recognised training course**</p> <p>Deliver 2500+ hours of coaching incl. 2250 paid hours</p>	From \$497*

**Portfolio pathways available

*One time Application Fee applicable

To find out more email ICG at contact@internationalcoachguild.com

MEMBERSHIP INSURANCE

To improve our members' benefits, the International Coach Guild is in partnership with Aon Risk Services offering to protect coaches against a wide range of risks that coaches may face in the coaching industry. These risks include professional indemnity, product liability and public liability.

How can insurance help?

Consider the following scenarios:

- You provide a coaching service to a client then they claim you have not delivered the service as contracted and are therefore seeking financial compensation. What now?
Aon's policy protects you in the event of an alleged claim, covering both the legal costs of defending as well as any financial compensation sort.



- Are you required as part of a commercial contract to have 'public liability' cover in case a member of the public gets injured?
Aon include \$10m public liability insurance as part of their policy which can be increased to \$20m if required.

Minimum requirements for eligibility of Aon insurance:

1. You have to be either an Associate Member or a Recognised Member with the International Coach Guild
2. You must maintain a minimum of 12 months ICG membership
3. You must have completed at least 100 hours of coaching training

For more information, please visit: <https://business-insurance.aon.com.au/Professions/other/icg.aspx>