

THE COACHING INSTITUTE CLAIMS YET ANOTHER BUSINESS AWARD

The Coaching Institute (TCI) has yet again been identified as a stand out business, recently claiming the *Aptify Innovation Award* as part of the annual *Port Phillip Business Excellence Awards*.

With over 300 nominations from a selection of 8,500 Port Phillip based businesses, TCI was rewarded for its commitment to the delivery of the most outstanding life and executive coach training services in Australia.

The *Innovation Award* highlights businesses that demonstrate significant innovation in their product or service, and TCI's life coach training and ongoing student support services are certainly cutting edge.

TCI's well-known and highly acclaimed company founder, Sharon Pearson, accepted the award, which alongside a recent *Telstra Business Award* win, confirms TCI as solid business that makes an important contribution to the Port Phillip area.

"It's fantastic, the *Telstra Business Award* win was a highlight for us this year, but being presented with the *Innovation Award* through the *Port Phillip Business Awards* has really topped things off!" Sharon Pearson said.

"The win means a lot to all those involved with TCI, it is recognition for the energy we have put into ensuring TCI is at the forefront of its industry.

"To us this means that we are not only excelling nationally as a life coach training institute, as the *Telstra Win* confirmed, but we are a stand alone business success story in Port Phillip.

"The significance of 'Innovation' to us is great, in life coach training we provide a unique service that can have an extremely positive impact on people's lives, and we are proud that we can confidently make that claim."

Founded in 2003, TCI is a Registered Training Organisation, offering life coach training for those keen to establish a successful home based business as a professional life, business or executive coach.

TCI offers its students accredited courses Certificate IV in Life Coaching (21646VIC) and Diploma of Life Coaching (21647VIC); the only nationally accredited diploma of life coaching in Australia.

With nationally recognised qualifications, TCI's life coach training programs offer its students the opportunity to make positive changes in their own lives and the lives of their clients, with specific skills and strategies to create new choices.

"Life coaching is the second fastest growing industry and many people are finding it an important contributing factor to their personal levels of success and happiness," Pearson said.

"Being a life coach is a very appealing career option and The Coaching Institute goes to great lengths to ensure that its students receive the best possible support to become successful when they go out on their own.

"It is an incredibly rewarding experience to become a life coach, and it has been fantastic to see TCI congratulated for its part in helping people achieve this, with two major award wins this year."

TCI's dedicated training facility is the only one of its kind in Australia, and is based in Middle Park in Melbourne.

www.thecoachinginstitute.com.au or 1800 094 927